

**“NOW I SAVE \$50 EVERY MONTH
on my auto insurance premium.
I recommend Answer Financial.”**

– Stanley R. of Kokomo, Indiana

**Listen to
what our
customers
have to
say.**

**“I LIKE THE FACT that I was
quoted with many different carriers.
It makes competitive pricing so
much faster and easier.”**

– Lori H. of Summertown, Tennessee

- **Insurance experts
on call 24/7**
- **Auto, home, health, life
and more**
- **No pressure**
- **Get greater choice and
better value**



1.877.692.8498
www.answerfinancial.com

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AF4-B-1

CLIENT:	ANSWER FINANCIAL	Date:
JOB NUMBER:	ANM-GE-PO-126	CD:
MARKET:	# 10 PCKG	AD:
DESCRIPTION:	AUTO BROCHURE	CW:
SIZE:	11 X 8.5	Studio:
COLOR:		Proof Rdr:
PREPARED BY:	DDB	Traffic:
PHONE:	310-996-5700	AE:
		Client OK:

**Don't
take
our
word
for it.**



**“THEY SAVED ME SO MUCH MONEY,
I told my son and he switched to
Answer Financial. I will tell all my
friends to get their insurance at
Answer Financial.”**

– Ann K. of Oakland, California

**“KNOWING THAT THE
representative was obviously
not on commission made the
experience that much more
enjoyable.”**

– Jim S. of West Hills, California

**“AFTER CALLING Answer Financial,
I didn’t feel the need to shop
around. I could get a great value
and do all my comparison
shopping in one place.”**

– Tara M. of Kenersville, North Carolina

With just one phone call to Answer Financial's insurance arm,* Ann K. compared side-by-side quotes from some of America's most dependable insurance companies. So have thousands of others. So can you.

Answer Financial is an innovative free service that offers quotes and information from more than 150 of the nation's top-ranked insurance and financial companies. The average auto insurance customer saves \$250** per year.

Find the best coverage not only for autos but for virtually anything that moves — boats, motorcycles, motor homes, even jet skis.

Regardless of your driving record, we can help you find the best rate and coverage.

From the start, it was as plain as day to Jim S. His Answer Financial representative was not like any other insurance agent or broker he had ever talked to.

You see, at Answer Financial, the phone representatives are licensed insurance experts who work on salary, not commission. Which means honest answers and zero sales pressure.

Plus they're available for questions or quotes 24 hours a day, 7 days a week. They'll even assist you with claims, months or years after you've purchased your policy.

**For a FREE QUOTE, call toll free
1.877.692.8498 or visit
www.answerfinancial.com**

Tara M. learned that Answer Financial can help with a lot more than auto insurance. In fact, we offer one-stop shopping for almost every kind of insurance on earth. Life, home, health, dental, vision, prescription savings — even pet insurance.

We offer quotes from some of America's top-ranked companies. More than 150 insurance and financial companies meet our guidelines and are confident enough to have their products provided through Answer Financial.

AUTO • MOTORCYCLE • BOAT • HOMEOWNERS & RENTERS • HOME WARRANTY • LIFE • ANNUITIES
• ONLINE BANKING • VISION • RX SAVINGS • PET • DENTAL • HEALTH CARE • LONG-TERM CARE


Answer
financialSM
We answer to you.SM

CLIENT:	ANSWER FINANCIAL	Date:
JOB NUMBER:	ANM-GE-PO-126	CD:
MARKET:	# 10 PCKG	AD:
DESCRIPTION:	AUTO BROCHURE	CW:
SIZE:	11 X 8.5	Studio:
COLOR:	6/6	Proof Rdr:
PREPARED BY:	DDB	Traffic:
PHONE:	310-996-5700	AE:
		Client OK:



Sample A. Sample
123 Any Street
Anytown, USA 12345

“With savings of \$1,000 a year over State Farm, I couldn’t be happier. I got the right coverage at the best price.”

– Eileen C. of Canoga Park, California

Dear Sample A. Sample:

People are talking about Answer Financial. Why? Because Answer Financial is a free, innovative and independent service that provides side-by-side auto quotes from some of America’s top-ranked insurance companies. You can even buy and activate your coverage over the phone.

Call now toll free 1-877-692-8498 for your FREE quote or visit www.answerfinancial.com. A licensed expert from Answer Financial’s insurance arm* will narrow down the options to help you find the best rates and coverage. Typical savings average \$250** a year. Find the best values for virtually any kind of vehicle — including motorcycles, boats and motor homes.

And remember, the Answer Financial team works on salary, not commission. So their sole focus is to help you find the coverage that meets your needs. You’ll get honest answers and zero sales pressure.

Of course, Answer Financial isn’t just about quotes or side-by-side comparisons. We’re about easy-to-understand answers and service that lasts the lifetime of your policy. We’re available 24 hours a day to answer questions or even to assist with claims.

In the enclosed brochure, you’ll find different kinds of quotes that come directly from our customers. I think these quotes may be all you need to know about Answer Financial. Call for your FREE quote now.

Sincerely,

James E. Gorman
Senior Vice President

P.S. We offer quotes for virtually every kind of personal insurance. And when you buy home insurance along with auto from the same company, you could get a 10% discount. So don’t wait. Call toll free 1-877-692-8498 now for your FREE quote or visit www.answerfinancial.com.

*Insurance services offered through Insurance Answer Center,™ Inc., a wholly owned subsidiary of Answer Financial™ Inc. California License No. 0B99714.
**Savings may vary depending on plan. Savings calculation based on customers surveyed between January and June 2000.

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JOB NUMBER:	ANM-GE-PO-126	CD:
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DESCRIPTION:	AUTO LETTER	CW:
SIZE:	8.5 X 11	Studio:
COLOR:	3/0	Proof Rdr:
PREPARED BY:	DDB	Traffic:
PHONE:	310-996-5700	AE:
		Client OK:

15910 Ventura Blvd., Los Angeles, CA 91436-2802

AF4-E



“I used GEICO for my auto insurance, but now I use ANSWER FINANCIAL because they provide me with more coverage for less money.” – Chuck K. of Pasadena, California

SEE HOW YOU CAN SAVE, TOO.

CLIENT: ANSWER FINANCIAL
JOB NUMBER: ANM-GE-P0-126
MARKET: #10 PCKG
DESCRIPTION: ENVELOPE
SIZE: #10 SIZE
COLOR: 3/0
PREPARED BY: DDB
PHONE: 310-996-5700

Date:
CD:
AD:
CW:
Studio:
Proof Rdr:
Traffic:
AE:
Client OK: